



Technical Guide

7th Edition of Business Meetings On
High Precision And Micro Technologies.

September, 26 & 27, 2007, The Arc et Senans Saline Royale

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I. Your MICRONOVE 2007 contacts

GENERAL ADDRESS :

LA SALINE ROYALE D'ARC ET SENANS
MICRONOVE 2007
Lieu dit Saline d'Arc
25610 ARC ET SENANS
Tel : +33 (0)3 81 54 45 45

See appendix **A** and **B** : How to go to the Arc et Senans Saline Royale.

ADDRESS UNTIL SEPTEMBER, 25TH :

ADHESION GROUP
71, rue des Tilleuls - 92771 Boulogne Billancourt Cedex
Tel : +33 (0)1 41 86 41 86
Fax : +33 (0)1 46 03 86 26

Website : www.micronove.com
Email : micronove@adhes.com

CONTACTS :

General Manager and Export Sales Manager

M. Guillaume MASSACRIER
Tel : +33 (0)1 41 86 41 87
Fax. : +33 (0)1 46 03 86 26

GMassacrier@adhes.com

Sales Manager

Ms. Valérie VAN MOERE
Tel : +33 (0)1 41 86 41 12
Fax. : +33 (0)1 46 03 86 26

VVanMoere@adhes.com

Sales Manager

M. Frédérick COLAT
Tel : +33 (0)1 41 86 41 44
Fax. : +33 (0)1 46 03 86 26

FColat@adhes.com

Logistics

Ms. Sylvie CHENU
Tel : +33 (0)1 41 86 41 13
Fax : +33 (0)1 46 03 86 26

SChenu@adhes.com

Mrs. Nataliya GIRON
Tel : +33 (0)1 41 86 41 05
Fax : +33 (0)1 46 03 86 26

NGiron@adhes.com

II. Your Stand

GENERAL INFORMATION :

▪ ACCESS TO YOUR STAND :

You could reach your stand on September, 25th from 5.00pm to 8.00pm or on September, 26th from 8.00am.
You could prepare your stand before beginning of the meetings

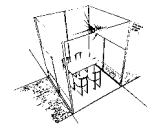
According to the chosen exhibiting option, you arrange equipments below (except additional option) :

▪ MICRONOVE EXHIBITING OPTIONS:

✓ Micronove Stand Formula

- ♦ A presentation form of your company in the technical catalog.
 - ♦ A **4 m²** stand, 1 person.
 - ♦ Dotation : A banner, a table, 4 chairs, carpet, lighting, electric connection.
 - ♦ Access to the thematic sessions.
 - ♦ The lunches on September, 26th and 27th.
 - ♦ The Official reception on September, 26th.
- ♦ **Sponsoring** : We freely invite your prospects and take care of their accommodation if they join the business meetings. We'll also pay them off 100 euros for their movement.

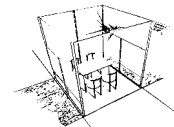
4 m²



✓ Micronove Plus Formula

- ♦ A presentation form of your company in the technical catalog.
 - ♦ A **8 m²** stand, 2 persons.
 - ♦ Dotation : A signboard flag, a signboard headband, 2 tables, 8 chairs, carpet, lighting, electric connection.
 - ♦ Access to the thematic sessions.
 - ♦ The lunches on September, 26th and 27th.
 - ♦ The Official reception on September, 26th.
- ♦ **Sponsoring** : We freely invite your prospects and take care of their accommodation if they join the business meetings. We'll also pay them off 100 euros for their movement.

8 m²



▪ ADDITIONAL OPTIONS

✓ Additional connection

✓ Additional person

- ♦ **Advantages of not to come alone :**
 - You optimize your presence, you meet more contacts, you receive the decision-makers who spontaneously appear on your stand and you are more flexible in the management of your participation.
 - You offer a deepened assessment to your interlocutors (your skills are added).

✓ Animation of a technical conference

The buyers always look for new opportunities to confront, exchange and advance on their problems. A technical conference allows you to present your skills to a maximum of decision-makers in a shorter length of time.

• Advantages of animating a technical conference :

- You effectively communicate what distance yourselves the other salesmen and to advance your know-how while resolving the current problems of the branch.
- With a teaching aim, the conferences are conceived as a genuine working tools which deal with a theme you chose with experts and decision-makers who have selected your intervention.
- An interactive method which gives you the possibility of a real exchange of information with your interlocutors.
- With a 30 minutes duration, these technical conferences take place in a professional and friendly environment.

• The service includes :

- A complete technical installation : a conference room fully equipped with projector and video projector.
- A communication campaign carried out by Adhesion Group via its Micronove technical catalogue and its website : www.micronove.com
- Your conference proposed on all our operations of direct marketing.

▪ COMMUNICATION

✓ Advertising insert

Every year we give all the participants a technical catalogue which includes all the suppliers' presentation forms with the retail of their competences and know-how.

If you choose an advertising insertion, this one will be located just after your presentation form describing your competences and your know-how. You have a whole freedom for the creation as for the contents of this document. The quantity of advertising insertions in the catalogue is limited. They have to be A5 sized and will be inserted just after your presentation form with a 1.5cm margin. Elles doivent être de format A5 et seront insérées à la suite de votre présentation avec une marge à 1,5 cm. Reserve your space as soon as possible.

✓ Internet banner

Insert on the Micronove website (<http://www.micronove.com>) your logo in order to optimize the targeting of your meetings and to facilitate the access to your company to the registered buyers.

ADDITIONAL INFORMATION :

▪ RENT OF SUPPLEMENTARY FURNITURE :

The specific furniture orders have to be directly addressed to one of our suppliers

LIGN' EXPO

Mme Sandrine CHAUVIN
17 Rue des usines
31150 FENOUILLET
Tel. : + 33 (0)5 62 75 99 30
Fax : + 33 (0)5 62 75 99 39

▪ **DELIVERY / RESUMPTION OF YOUR MATERIAL :**

✓ **Material delivery :**

The delivery is possible from September, 25th. Please, notify the address of the Exhibition center, as well as the name of your company in order to have your parcel on your own stand during the assembly.

Any material delivery has to be made at the following address :

LA SALINE ROYALE D'ARC ET SENANS - MICRONOVE 2007
Lieu dit Saline d'Arc
25610 ARC ET SENANS

✓ **Resumption of the material :** **On September, 27th at 6.00pm**

We are pleased to inform you that we have chosen the Clamageran-Foireexpo company as the official warehouse of the exhibition .

Clamageran-Foireexpo is able to offer you the following services :

- Transport organization
- Material of handling rent with driver
 - Lift truck
 - Telescopic crane
- Storage
 - Reception of your parcel in our deposits
 - Delivery on your stand
 - Storage of the empty packagings
 - Removal on your stand at the end of the event
 - Storage in our deposits
 - Come back of your parcel according to your directives

Please directly get in touch with the Clamageran-Foireexpo services. Fill out the order form (see appendix C), properly indicate coordinates of the destination and send it directly to the Clamageran-Foireexpo by fax or e-mail

CLAMAGERAN-Foireexpo – M Emmanuel PITCHELU

Tel. : + 33 (0)1 57 25 18 88

Fax. : + 33 (0)1 45 30 28 81

@ : e.pitchelu@clamageran.fr

See appendix **C** : Conveyor Order form

▪ **DECORATION OF YOUR STAND :**

To personalize your stand, you can hang on posters or paintings. Please, don't forget to take necklaces, sticks and a crowbar to hang them on (to drill walls is prohibited).

There is an electrical connector in each stand. If you have several computers to work with, do not forget to bring a multi-grip.

▪ **INTERNET CONNECTION**

A business center will be available.

If you wish to access Internet directly on your stand, please fill out the registration form.

See appendix **D** : Internet Order form

▪ **CONFERENCES**

The conference - room will be equipped with the required material which will be at your disposal.

Don't forget to bring your own computer. For any other additional equipment, please contact us.

For any other needs related to your intervention, please contact us.

III. MICRONOVE 2007 SCHEDULE

THE MICRONOVE 2007 PROGRAM :

The schedules are given as an indication, the final program will depend on your meetings planner.

SEPTEMBER, 25th

5.00pm – 8.00pm : Opening of the place for installation of the stands.

SEPTEMBER, 26th

8.00am – 9.00am : Reception of the participants

9.00am – 12.30 : Meetings and/or conferences

12.30 – 2.00pm : Lunch with all the participants

2.00pm – 6.00pm : Meetings and/or conferences

8.30pm : Official reception

SEPTEMBER, 27th

8.00am – 9.00am : Reception of the participants

9.00am – 12.30 : Meetings and/or conferences

12.30 – 1.00pm : Visit of the Saline

1.00pm – 2.15pm : Lunch with all the participants

2.15pm – 5.50pm : Meetings and/or conferences

COFFEE BREAK :

Coffee bar will be open during the time of the convention.

LUNCH BREAK :

During the business meetings, you are gladly invited to business lunches with all the participants.

Do not hesitate to join all the participants during the lunch breaks which is specially organized for your service to get more business contacts and unplanned meetings.

The official reception will be held on the evening of September, 26th

SPOT RECEPTION :

When you'll arrive, please go at the reception office where we'll give you a pocket which contains :

- Your final planning
- Your badge
- The plan of the event
- The questionnaire of satisfaction (you have to give us when you'll leave the event)

THE ORGANIZATION TEAM :

We remain at your disposal to help you to optimize your presence during the MICRONOVE 2007 business meetings. Indeed, do not hesitate to let us know about any demand of additional meeting. We'll inform the companies you wish to meet.

IV. Access

BUS :

For your comfort, we organize a free shuttle bus which will take you from the hotels IBIS LA CITY or IBIS CENTRE VILLE at 8h00 a.m.

Free shuttle bus will bring you back to the hotel and to the gala dinner

BY TRAIN :

You can obtain **SNCF discounts** which give you a **20% reduction**, valid only for the **French network** for go and return trip.

If you want to profit from the discount, please register in the tab: " Your Logistics ".

Please check the train schedules: www.voyages-sncf.com/leisure/fr/launch/home.

Voice Line: 36 35

See appendix **F**: Train schedules

BY CAR :

- **From Paris** : Motorway A6 till BEAUNE, then take Motorway A36.

- **From Strasbourg** : Motorway A35 till MULHOUSE, then take Motorways A36 or RN 83.

- **From Lyon** : Motorways A42, A39, then take Motorways A86 or RN 83.

- **From Geneva** : Motorway RN5 till POLIGNY then take Motorway RN83.

- **From Frankfurt** : Motorway A5 till OTTMARSHEIM, then take motorway A36. Exit BESANÇON Nord.

See appendix **B**: How to go to Besançon by the road

BY PLANE :

Discounts are applied to the wide tariffs range for all the classes of Air France flights all over the world.

Please see the link below to obtain granted tariffs for this event:

www.airfrance-globalmeetings.com

You have to keep the document of the event as a proof. You can confirm the granted tariff at any time.

Please check www.airfrance.fr to find the closest Air France agency to you and the schedules

Cf. annexe **E**: Bon de réduction AIR France

TAXIS :

<p>TAXI RADIO BESANCON +33 (0)3 81 88 80 80</p> <p>TAXI RADIO BESANCON GARE VIOTTE +33 (0)3 81 80 17 76</p>	<p>TAXI FRANOIS +33 (0)3 81 59 05 00</p> <p>TAXI HUMBERT +33 (0)6 07 49 34 53</p>
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CAR RENTAL :

<p>AVIS Gare SNCF 25000 BESANCON Reservation : +33 (0)820 05 05 05 Office : +33(0)3 81 80 91 08</p>	<p>EUROPCAR Espace Loueurs Gare VIOTTE 25000 BESANCON Reservation : +33 (0)821 80 58 08</p>
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INDICATIVE LIST OF HOTELS :**Hôtels ☆☆☆**

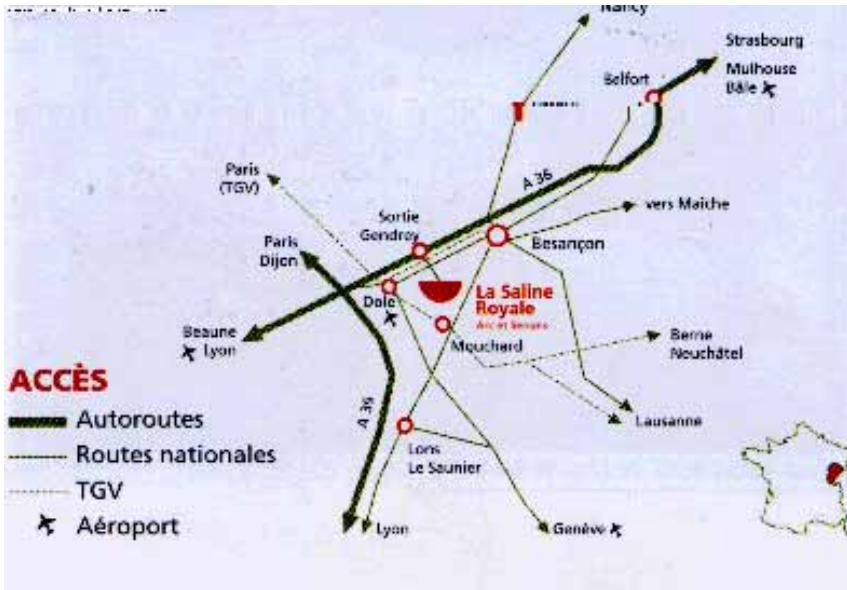
<p>HÔTEL NOVOTEL 22 rue de Trey 25000 BESANCON</p> <p>Tel : +33 (0)3 81 50 14 66 / Fax : +33 (0)3 81 53 51 57 http://www.novotel.com/novotel/fichehotel/fr/nov/0400/fiche_hotel.shtml</p>	<p>HÔTEL CHATEAU DE LA DAME BLANCHE 1 chemin de la Goulotte 25870 GENEUILLE</p> <p>Tel : +33 (0)3 81 57 64 64 / Fax : +33 (0)3 81 57 65 70 www.chateau-de-la-dame-blanche.fr</p>
<p>HÔTEL MERCURE 3 av. Edouard Droz 25000 BESANCON</p> <p>Tel : +33 (0)3 81 40 34 34 / Fax : +33 (0)3 81 40 34 39 accorhotels.com/mercure_besancon_parc_micaud.htm</p>	<p>HÔTEL CASTAN 6 square Castan 25000 BESANCON</p> <p>Tel : +33 (0)3 81 65 02 00 / Fax : +33 (0)3 81 83 01 02 www.hotelcastan.fr</p>

Hôtels ☆☆☆

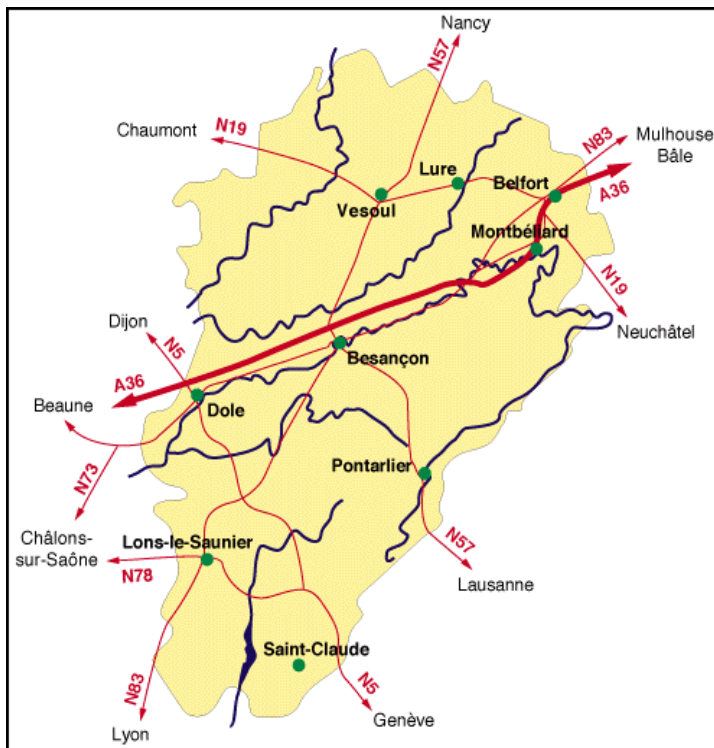
<p>HÔTEL DU NORD 8 rue Moncey 25000 BESANCON</p> <p>Tel : +33 (0)3 81 81 34 56 / Fax : +33 (0) 3 81 81 85 96 www.hotel-du-nord-besancon.com</p>	<p>HÔTEL REGINA 91 Grand Rue 25000 BESANCON</p> <p>Tel : +33 (0)3 81 81 50 22 / Fax : +33 (0)3 81 81 60 20 www.besancon-regina.fr</p>
<p>HÔTEL IBIS CENTRE VILLE 21 rue Gambetta 25000 BESANCON</p> <p>Tél : +33 (0)3 81 81 02 02 / Fax : +33 (0)3 81 81 89 65 www.ibishotel.com/ibis/fichehotel/fr/ibi/1364/fiche_hotel.shtml</p>	<p>HÔTEL IBIS LA CITY Avenue Louise Michel 25000 BESANCON</p> <p>Tel : +33 (0)3 81 85 11 70 / Fax : +33 (0)3 81 85 11 77 www.ibishotel.com/ibis/fichehotel/fr/ibi/3297/fiche_hotel.shtml</p>

V. Appendices

A. LOCATION OF THE ARC ET SENANS SALINE ROYALE :



B. HOW TO GO TO BESANÇON BY CAR :





CLAMAGERAN-FOIREXPO

FORWARDING
AGENT

CUSTOMS
BROKER

LABOUR &
CRANAGE

**YOU EXHIBIT,
WE WILL DO THE REST!**

STORAGE

ON-SITE
ASSISTANCE

UNPACKING &
REPACKING

As a Freight Forwarder specialising in Exhibitions for 20 years,
we offer the complete service:

ASSISTANCE - CUSTOMS - TRANSPORT - GOODS HANDLING

Q U O T A T I O N U P O N R E Q U E S T

B O N D E C O M M A N D E
ORDER FORM - BESTELLSCHEIN

Company : _____ : Exhibition

Address : _____ : N° Stand

Email : _____ : Facsimile

Telephone : _____ : Contact

VAT/TVA NR : _____

Stockage des emballages vides
Storage of empties
Einlagerung des leergutes

Main d'œuvre
Labour
Arbeiter

Transport de : à :
Transport from : to :
Transport von : bis :

Réception-Stockage
Reception of goods-Storage
Warenempfang-Einlagerung

Manutention (grue ou élévateur)
Forklift or crane
Gabelstapler/Kran

Formalités de douane et transit
Customs clearance
Verzollung

A retourner complété à :
Return completed to :
Ausgefüllt zurück senden :

CLAMAGERAN-FOIREXPO
PARC DES EXPOSITIONS
PORTE DE VERSAILLES
75015 PARIS, FRANCE

Date, cachet et signature :





CLAMAGERAN-FOIREXPO



FRENCH EXHIBITION FREIGHT-FORWARDER

PARCS DES EXPOSITIONS :

PORTE DE VERSAILLES

75015 PARIS
Tél.: + 33 1 45 33 95 80
et
+ 33 (0) 1 57 25 18 88/01/02/03
Fax : + 33 (0) 1 45 30 28 81
E.mail : paris@clamageran.com

PARIS-NORD VILLEPINTE

95970 ROISSY
CDG CEDEX
Tél.: + 33 (0) 1 48 63 32 37
et + 33 (0) 1 48 63 32 47 du 58
Fax : + 33 (0) 1 48 63 32 38
E.mail : villepinte@clamageran.com

CNIT LA DÉFENSE

WORLD TRADE CENTER
92090 PARIS
LA DÉFENSE Cedex
Tél.: + 33 (0) 1 46 92 26 05
Fax : + 33 (0) 1 45 30 28 81
E.mail : paris@clamageran.com

EUREXPO LYON

AVENUE BLÉRIOT
69680 CHASSIEU
Tél.: + 33 (0) 4 72 22 30 65
Tél.: + 33 (0) 4 78 90 06 00
Fax : + 33(0) 4 72 22 30 69
E.mail : paris@clamageran.com



Date prévue pour livraison sur stand :

Preferred date for delivery to stand :

Gewünschtes Anlieferungs Datum :

Nature des marchandises :

Description of goods :

Beschreibung der Waren :

Poids total approximatif :

Approximate total gross weight :

Annäherndes Bruttogewicht :

Poids du colis le plus lourd :

Weight of heaviest item :

Groesstes Einzelgewicht :

Valeur approximative :

Approximate value :

Ungefäher Wert :

Instructions particulières :

Special instructions :

Besondere Instruktionen :



IMP. MODERNES - WASCOS - 01 49 20 04 89

D. INTERNET ORDER FORM :



A RETOURNER PAR FAX AVANT LE : 17 septembre 2007
RETURN BY FAX BEFORE September 17th, 2007
+33 (0)1 46 03 86 26

Bon de commande
Purchase order

Société / Company : _____
Prénom et NOM / First name & LAST NAME : _____
Adresse / Address : _____
Code postal / Post code : _____
Ville / Town : _____
Pays / Country : _____
N° Siret / Registration N° : _____

Désignation / Option	Quantité / Quantity	Prix unitaire / Unit Price (€)	Montant HT / Total VAT excl. (€)
Internet WIFI sur votre stand Internet WIFI on your stand	1	41.80	41.80
TOTAL (€HT / Vat excl.)			41.80
TVA 19.6 %			8.20
TOTAL (€ TTC)			50.00

Merci de retourner ce Bon de Commande accompagné du chèque d'un montant total de 50 € TTC, libellé à l'ordre de ADHESION GROUP à l'adresse suivante **avant le 17 septembre 2007** :

Please return this purchase order along with a check to ADHESION GROUP to the following address **before the 17th April 2007** :

ADHESION GROUP – MICRONOVE – 71 rue des Tilleuls – 92771 BOULOGNE BILLANCOURT CEDEX – FRANCE

Je soussigné (e), commande l'accès Internet sur notre stand pendant les 2 jours de la convention MICRONOVE.

Je recevrai un code personnel et unique me permettant d'accéder à Internet de mon PC.

I the undersigned, subscribe Internet access in our stand over the MICRONOVE Meetings' 2 days.

I will receive a personal and unique password to acces to Internet from my computer.

Date :

Cachet de la société
Company stamp

Signature

E. TRAINS SCHEDULES :**Paris - Besançon**

Departure	Arrival	Duration
Paris Gare de Lyon	Besançon	
07h14	09h52	02h38
08h44	11h16	02h32
10h34	13h08	02h34
14h54	17h28	02h34
17h14	19h49	02h35
19h14	21h50	02h36

Besançon – Paris

Departure	Arrival	Duration
Besançon	Paris Gare de Lyon	
06h54	09h37	02h43
10h35	13h12	02h37
13h09	15h47	02h38
17h19	20h01	02h42
18h24	20h57	02h33
19h14	22h11	02h57

F. AIR FRANCE DISCOUNT :

To make an order on line :

<http://w9.traveldoo.com/mice/connect.jsf?eid=01709AF>

For the travel agency : NCE



MICRONOVE 2007

Login : 01709AF

Validity : 09/21/2007 – 10/02/2007

Discounts are applied to an important range of tariffs whatever the category.

(Espace Première, Espace Affaires, Tempo)

For all the Air France flights all over the world.

Profit from a 10% discount for the public tariffs

without limitations and with a total flexibility.

The public prices subjected to conditions are already reduced.

You'll take advantage of a 5% discount.

These reductions also apply to the public prices for the France airlines, where you can take advantage, of tariffs reduced until 47%.

To obtain preferential tariffs for this event and make your reservation, emit your ticket*, choose your seat** and establish your boarding card** ,

Please connect yourself on the Internet link of this event.

Your electronic ticket will contain a remark which justify the application of the preferential price Air France Global Meeting.

If you prefer make your ticket order and purchase in an Air France agency, you have to keep this document of the event as documentary evidence.

You can be asked to justify the use of the price granted at any time of your journey.

To know the nearest Air France agency ::

www.airfrance.com

You will have to quote the quotation above in order to identify the event which will have been recorded by Air France : **GGAIRAFEVENTNEGO**

The Air France partners' consumers' loyalty programmes make possible to accumulate « miles » by using Air France flights.

* non disponible dans certains pays
** soumis à conditions

Société Air France , société anonyme au capital de 1.901.231.625 euros – RCS Bobigny 420495178

Siège social : 45 rue de Paris, F95704 Roissy Charles de Gaulle cedex, France

Document édité par Air France Global Meetings : JH.VC